



5 x 7 Ads

Size

5" wide x 7" high

The 5x7 ads are purchased by the number of locations. Your ad will be placed in every building in the target market that you have purchased. Minimum contract period is 6 months with an additional 5% discount for a 1 year contract. The following rates are "per month".

Number of Buildings	1-9	10-19	20-29	30-49	50-99	100+	300+
Cost per Building	\$30	\$25	\$20	\$18	\$15	\$13	\$10

Art Set Up and Production, Deadlines for Ads

Services available includes, Design, Layout and and Set Up. Cost is \$150.00 plus \$2.00 per print (duplicate set required for rotation). All artwork must be supplied by the 20th of each month.

Contract Period and Deposit

Contracts are 6 month minimum terms. A one month deposit is required to secure placement, which is applicable to the last month of service upon signing of advertising agreement.

Discount

10% discount on 12 month contracts.

Cancellation

Advertiser may only cancel a contractual agreement on 60 days written notice. In the event of such a cancellation, an advertiser who has been granted a discount, agrees to pay an adjustment to the rate applicable to the number of insertions used.

Taxes

Rates are subject to GST.



Biz Card Elevator Ads

Sizes

2" wide x 3.75" high, or 4" wide x 2" high

Location

In the center of an elevator advertising board, with 5x7 ads located on the left and right.

The biz card ads are purchased on a per area basis. Your ad will be placed in every building in the target market that you have purchased. Minimum contract period is 6 months with an additional 10% discount for a 1 year contract. The following rates are "per month".

Market	Number of Buildings	Price per Month
A. West End	109	\$275
B. Kitsilano, False Creek, Oakridge	47	\$150
A+B Combined Option	156	\$350
C. Burnaby	32	\$100
D. Lougheed, Coquitlam	30	\$100
E. New Westminster	31	\$100
C+D+E Combined Option	93	\$230
F. Richmond	32	\$100
G. Surrey	34	\$100
All Markets Combined Option	315	\$650

Art and Production Charges, Deadline for Ads

Art is a one time charge of \$50.00. A one month deposit is required and is applied to the last month of service. All production materials are required by the 20th of the month.

Taxes

Rates are subject to GST.



Superboard Ads

Sizes

Superboard Poster - 9" wide x 14" high

Superboard Landscape - 9" wide x 6.75" high

The SuperBoard ads are purchased by the number of locations and are available only in multiple elevator buildings in Vancouver. Minimum contract period is 10 buildings per month for 6 months.

The following rates are "per building per month"

For example, if you purchase a Super Board Poster Ad (9"x14") in 12 buildings, the monthly fee would be 12 x \$52.00 each = \$624.00 per month. discount for a 1 year contract.

Number of Buildings	10	11-25	26+
Superboard Portrait - 9" x 14"	\$55 each	\$52 each	\$49 each
Superboard Landscape - 9" x 6.75"	\$45 each	\$42 each	\$36 each

General

Minimum 10 buildings per month for 6 months. Building choice to availability. Rates based on ads per building per month. Rates are net and do not include agency commission.

Rates subject to GST.

Art Set Up and Production

Basic art set up is \$150.00. Ready-to-print digital art on disk is subject to a \$25 file set up charge. Color posters printed and laminated are \$3.50 each.

Deadline and Payment

Payment and art no later than 10 days prior to posting. Ad campaigns payable in advance and in full. Monthly payments available only by Pre-Authorized payment. Last month deposit, art set up and void cheque with agreement.

Contract Period

Contracts are 6 month minimum terms.

Cancellation

Advertiser may only cancel a contractual agreement on 60 days written notice. In the event of such a cancellation, an advertiser who has been granted a discount agrees to pay an adjustment to the rate applicable to the number of insertions used.